

# **Economic Overview**

# Village of Highland Park, FL



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### **Demographic Profile**

The population in the Village of Highland Park, FL was 203 per American Community Survey data for 2016-2020.

The region has a civilian labor force of 109 with a participation rate of 70.3%. Of individuals 25 to 64 in the Village of Highland Park, FL, 46.4% have a bachelor's degree or higher which compares with 34.3% in the nation.

The median household income in the Village of Highland Park, FL is \$73,250 and the median house value is \$261,100.

#### Summary<sup>1</sup>

		Percent		Value				
	Village of Highland Park, FL	Polk County, Florida	Florida	Village of Highland Park, FL	Polk County, Florida	Florida		
Demographics								
Population (ACS)	_	_	_	203	705,735	21,216,924		
Male	49.8%	49.0%	48.9%	101	345,812	10,374,594		
Female	50.2%	51.0%	51.1%	102	359,923	10,842,330		
Median Age <sup>2</sup>	_	_	_	40.3	40.2	42.2		
Under 18 Years	23.2%	22.1%	19.9%	47	156,115	4,214,444		
18 to 24 Years	1.5%	8.4%	8.2%	3	59,206	1,747,154		
25 to 34 Years	10.8%	13.1%	13.0%	22	92,463	2,766,491		
35 to 44 Years	19.2%	11.9%	12.1%	39	84,002	2,567,758		
45 to 54 Years	14.8%	12.0%	12.9%	30	84,405	2,733,769		
55 to 64 Years	9.4%	12.3%	13.4%	19	86,477	2,839,396		
65 to 74 Years	9.4%	11.3%	11.3%	19	80,036	2,393,704		
75 Years and Over	11.8%	8.9%	9.2%	24	63,031	1,954,208		
Race: White	95.6%	73.3%	71.6%	194	517,569	15,199,588		
Race: Black or African American	0.0%	15.3%	15.9%	0	107,633	3,381,061		
Race: American Indian and Alaska Native	0.0%	0.3%	0.3%	0	2,306	55,655		
Race: Asian	3.0%	1.7%	2.8%	6	12,257	590,668		
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.0%	0.1%	0	333	13,339		
Race: Some Other Race	0.0%	4.2%	3.3%	0	29,844	699,596		
Race: Two or More Races	1.5%	5.1%	6.0%	3	35,793	1,277,017		
Hispanic or Latino (of any race)	8.9%	23.5%	25.8%	18	166,076	5,468,826		
Economic								
Labor Force Participation Rate and Size (civilian population 16 years and over)	70.3%	55.3%	58.8%	109	313,393	10,240,825		
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	92.1%	78.2%	81.5%	82	203,690	6,539,614		
Armed Forces Labor Force	1.3%	0.1%	0.4%	2	453	67,243		
Veterans, Age 18-64	0.0%	5.0%	5.2%	0	20,223	654,858		
Veterans Labor Force Participation Rate and Size, Age 18-64	_	71.1%	74.6%	_	14,370	488,322		
Median Household Income <sup>2</sup>	_	_	_	\$73,250	\$51,535	\$57,703		
Per Capita Income	_	_	_	\$37,472	\$25,820	\$32,848		
Mean Commute Time (minutes)	_	_	_	24.4	28.4	27.9		
Commute via Public Transportation	0.0%	0.4%	1.6%	0	1,146	154,580		
Educational Attainment, Age 25-64								
No High School Diploma	10.9%	14.3%	10.5%	12	49,706	1,146,217		
High School Graduate	21.8%	32.9%	27.5%	24	114,369	2,996,225		
Some College, No Degree	19.1%	21.8%	19.8%	21	75,569	2,162,810		
Associate's Degree	1.8%	10.5%	11.1%	2	36,567	1,206,009		
Bachelor's Degree	30.9%	14.1%	20.4%	34	48,986	2,228,827		
Postgraduate Degree	15.5%	6.4%	10.7%	17	22,150	1,167,326		
Housing								

#### Summary<sup>1</sup>

		Percent		Value					
	Village of Highland Park, FL	Polk County, Florida	Florida	Village of Highland Park, FL	Polk County, Florida	Florida			
Total Housing Units	_	_	_	121	300,596	9,562,324			
Median House Value (of owner-occupied units) <sup>2</sup>	_	_	_	\$261,100	\$162,400	\$232,000			
Homeowner Vacancy	14.3%	2.2%	2.1%	12	3,868	112,114			
Rental Vacancy	31.3%	6.2%	8.2%	5	4,916	242,453			
Renter-Occupied Housing Units (% of Occupied Units)	13.3%	30.5%	33.8%	11	73,584	2,680,435			
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	2.4%	5.4%	6.1%	2	12,941	485,183			
Social									
Poverty Level (of all people)	6.4%	15.1%	13.3%	13	104,509	2,772,939			
Households Receiving Food Stamps/SNAP	0.0%	14.5%	13.2%	0	34,848	1,044,055			
Enrolled in Grade 12 (% of total population)	0.0%	1.4%	1.2%	0	9,616	262,770			
Disconnected Youth <sup>3</sup>	0.0%	3.7%	2.8%	0	1,284	26,748			
Children in Single Parent Families (% of all children)	0.0%	40.2%	38.5%	0	58,673	1,533,720			
Uninsured	8.0%	13.0%	12.7%	16	90,387	2,646,931			
With a Disability, Age 18-64	5.4%	12.5%	10.1%	6	50,161	1,252,765			
With a Disability, Age 18-64, Labor Force Participation Rate and Size	50.0%	35.3%	40.4%	3	17,700	506,335			
Foreign Born	7.4%	10.5%	20.8%	15	74,414	4,410,286			
Speak English Less Than Very Well (population 5 yrs and over)	2.1%	8.2%	11.8%	4	54.227	2.370.626			

Source: JobsEQ®

<sup>1.</sup> American Community Survey 2016-2020, unless noted otherwise

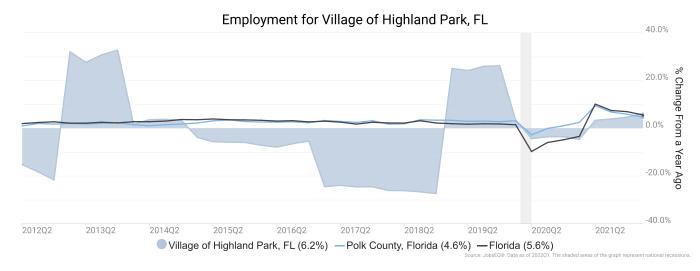
<sup>2.</sup> Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

<sup>3.</sup> Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

<sup>4.</sup> Census Population Estimate for 2020, annual average growth rate since 2010.

# **Employment Trends**

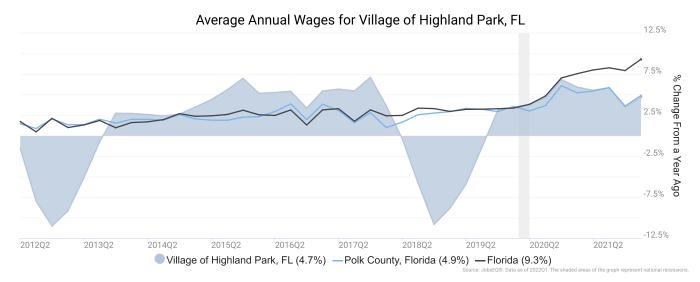
As of 2022Q1, total employment for the Village of Highland Park, FL was 20 (based on a four-quarter moving average). Over the year ending 2022Q1, employment increased 6.2% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

# Wage Trends

The average worker in the Village of Highland Park, FL earned annual wages of \$46,856 as of 2022Q1. Average annual wages per worker increased 4.7% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$66,637 in the nation as of 2022Q1.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

# **Cost of Living Index**

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 7.8% lower in Village of Highland Park, FL than the U.S. average.

#### **Cost of Living Information**

		Cost of Living Index				
	Annual Average Salary	(Base US)	<b>US Purchasing Power</b>			
Village of Highland Park, FL	\$46,856	92.2	\$50,799			
Polk County, Florida	\$47,665	92.2	\$51,676			
Florida	\$59,712	103.8	\$57,519			
USA	\$66,637	100.0	\$66,637			

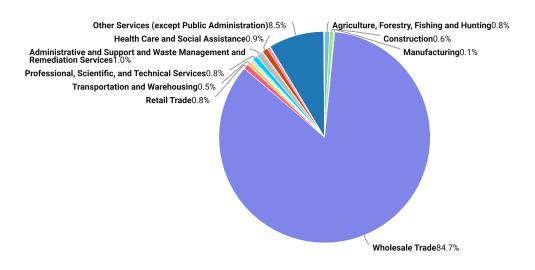
Source: <u>JobsEQ®</u>
Data as of 2022Q1

Cost of Living per COLI, data as of 2022Q1, imputed by Chmura where necessary.

### **Industry Snapshot**

The largest sector in the Village of Highland Park, FL is Wholesale Trade, employing 17 workers. The next-largest sectors in the region are Other Services (except Public Administration) (2 workers) and Arts, Entertainment, and Recreation (0). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Wholesale Trade (LQ = 22.63), Other Services (except Public Administration) (1.96), and Arts, Entertainment, and Recreation (0.00).

Total Workers for Village of Highland Park, FL by Industry



Source: JobsEQ®,Data as of 2022Q1

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

Sectors in the Village of Highland Park, FL with the highest average wages per worker are Wholesale Trade (\$66,360), Other Services (except Public Administration) (\$33,585), and Arts, Entertainment, and Recreation (). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Wholesale Trade (+5 jobs), Other Services (except Public Administration) (-1), and Arts, Entertainment, and Recreation (-1).

Over the next 10 years, employment in the Village of Highland Park, FL is projected to expand by 4 jobs. The fastest growing sector in the region is expected to be Other Services (except Public Administration) with a +2.6% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Wholesale Trade (+4 jobs), Other Services (except Public Administration) (0), and Arts, Entertainment, and Recreation (0).

#### Village of Highland Park, FL, 2022Q11

			Current	5-Year History							
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
42	Wholesale Trade	17	\$66,360	22.63	5	8.0%	23	7	13	4	2.0%
81	Other Services (except Public Administration)	2	\$33,585	1.96	-1	-8.6%	3	1	1	0	2.6%
71	Arts, Entertainment, and Recreation	0	n/a	0.00	-1	n/a	0	0	0	0	2.6%
92	Public Administration	0	n/a	0.00	-10	n/a	0	0	0	0	
	Total - All Industries	20	\$46,856	1.00	-7	-5.6%	28	9	14	4	2.0%

Source: JobsEQ® Data as of 2022Q1

Note: Figures may not sum due to rounding.

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1. Forecast employment growth uses national projections adapted for regional growth patterns.

<sup>1.</sup> All data based upon a four-quarter moving average

### **Occupation Snapshot**

The largest major occupation group in the Village of Highland Park, FL is Transportation and Material Moving Occupations, employing 8 workers. The next-largest occupation groups in the region are Sales and Related Occupations (3 workers) and Office and Administrative Support Occupations (2). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Transportation and Material Moving Occupations (LQ = 4.35), Arts, Design, Entertainment, Sports, and Media Occupations (2.82), and Sales and Related Occupations (1.80).

Occupation groups in the Village of Highland Park, FL with the highest average wages per worker are Management Occupations (\$102,800), Business and Financial Operations Occupations (\$67,800), and Arts, Design, Entertainment, Sports, and Media Occupations (\$52,000). The unemployment rate in the region varied among the major groups from 5.5% among Office and Administrative Support Occupations to 11.0% among Food Preparation and Serving Related Occupations.

Over the next 10 years, the fastest growing occupation group in the Village of Highland Park, FL is expected to be Installation, Maintenance, and Repair Occupations with a +2.5% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Transportation and Material Moving Occupations (+2 jobs) and Sales and Related Occupations (+1). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Transportation and Material Moving Occupations (10 jobs) and Sales and Related Occupations (4).

#### Village of Highland Park, FL, 2022Q11

		Current				5-Year History				10-Year Forecast				
soc c	Occupation	Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
52-0000	ransportation and Material Moving	8	\$37,500	4.35	2	8.6%	n/a	2	5.6%	12	4	6	2	2.1%
41-0000 S	Sales and Related	3	\$41,800	1.80	1	8.0%	n/a	1	4.9%	5	1	3	1	2.1%
43- 0000 °	Office and Administrative Support	2	\$38,200	0.96	1	5.5%	n/a	-1	-6.6%	3	1	2	0	1.1%
11-0000 N	Management	1	\$102,800	0.96	0	n/a	n/a	0	-3.8%	1	0	1	0	2.2%
13_0000	Business and Financial Operations	1	\$67,800	0.77	0	n/a	n/a	-2	-17.3%	1	0	1	0	2.3%
27-0000 E	Arts, Design, Entertainment, Sports, and Media	1	\$52,000	2.82	0	n/a	n/a	0	3.3%	1	0	1	0	2.3%
49-0000 N	nstallation, Maintenance, and Repair	1	\$47,100	0.95	0	n/a	n/a	0	-9.1%	1	0	1	0	2.5%
51-0000 P	Production	1	\$38,700	0.71	1	7.3%	n/a	0	0.3%	1	0	1	0	1.9%
21_0000	Community and Social Service	0	n/a	0.00	0	n/a	n/a	0	n/a	0	0	0	0	0.0%
24 <u>-</u> 0000	Healthcare Practitioners and Technical	0	n/a	0.00	0	n/a	n/a	-1	n/a	0	0	0	0	0.0%
33-0000 P	Protective Service	0	n/a	0.00	0	n/a	n/a	-2	n/a	0	0	0	0	0.0%
	ood Preparation and Serving Related	0	n/a	0.00	1	11.0%	n/a	0	n/a	0	0	0	0	0.0%
37-0000 C	Building and Grounds Cleaning and Maintenance	0	n/a	0.00	0	n/a	n/a	0	n/a	1	0	0	0	0.0%
39-0000	Personal Care and Service	0	n/a	0.00	0	n/a	n/a	-1	n/a	1	0	0	0	0.0%
т	Total - All Occupations	20	\$48,000	1.00	n/a	n/a	n/a	-7	-5.6%	28	9	15	4	2.0%

#### Source: JobsEQ®

Data as of 2022Q1 unless noted otherwise

Note: Figures may not sum due to rounding.

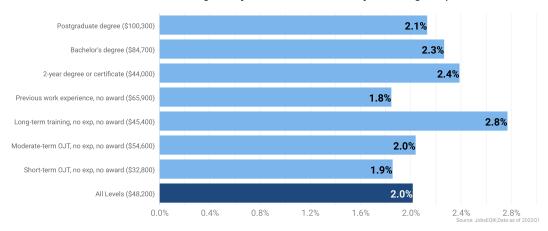
- 1. Data based on a four-quarter moving average unless noted otherwise.
- 2. Wage data are as of 2021 and represent the average for all Covered Employment

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2021Q4, imputed where necessary with preliminary estimates updated to 2022Q1. Wages by occupation are as of 2021 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

### **Education Levels**

Expected growth rates for occupations vary by the education and training required. While all employment in the Village of Highland Park, FL is projected to grow 2.0% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 2.1% per year, those requiring a bachelor's degree are forecast to grow 2.3% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 2.4% per year.

#### Annual Average Projected Job Growth by Training Required



Employment by occupation data are estimates are as of 2022Q1. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

### **FAQ**

#### What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

#### What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

#### What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

#### What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

#### What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

#### What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

#### About This Report

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