



# Economic Overview

# Town of Hillcrest Heights, FL



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# Demographic Profile

The population in the Town of Hillcrest Heights, FL was 312 per American Community Survey data for 2016-2020.

The region has a civilian labor force of 132 with a participation rate of 50.6%. Of individuals 25 to 64 in the Town of Hillcrest Heights, FL, 38.7% have a bachelor's degree or higher which compares with 34.3% in the nation.

The median household income in the Town of Hillcrest Heights, FL is \$98,077 and the median house value is \$162,500.

## Summary<sup>1</sup>

Demographics	Percent			Value		
	Town of Hillcrest Heights, FL	Polk County, Florida	Florida	Town of Hillcrest Heights, FL	Polk County, Florida	Florida
Population (ACS)	—	—	—	312	705,735	21,216,924
Male	48.4%	49.0%	48.9%	151	345,812	10,374,594
Female	51.6%	51.0%	51.1%	161	359,923	10,842,330
Median Age <sup>2</sup>	—	—	—	55.5	40.2	42.2
Under 18 Years	17.9%	22.1%	19.9%	56	156,115	4,214,444
18 to 24 Years	1.9%	8.4%	8.2%	6	59,206	1,747,154
25 to 34 Years	4.5%	13.1%	13.0%	14	92,463	2,766,491
35 to 44 Years	10.3%	11.9%	12.1%	32	84,002	2,567,758
45 to 54 Years	11.2%	12.0%	12.9%	35	84,405	2,733,769
55 to 64 Years	32.1%	12.3%	13.4%	100	86,477	2,839,396
65 to 74 Years	14.4%	11.3%	11.3%	45	80,036	2,393,704
75 Years and Over	7.7%	8.9%	9.2%	24	63,031	1,954,208
Race: White	85.9%	73.3%	71.6%	268	517,569	15,199,588
Race: Black or African American	1.3%	15.3%	15.9%	4	107,633	3,381,061
Race: American Indian and Alaska Native	4.5%	0.3%	0.3%	14	2,306	55,655
Race: Asian	0.0%	1.7%	2.8%	0	12,257	590,668
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.0%	0.1%	0	333	13,339
Race: Some Other Race	8.3%	4.2%	3.3%	26	29,844	699,596
Race: Two or More Races	0.0%	5.1%	6.0%	0	35,793	1,277,017
Hispanic or Latino (of any race)	0.0%	23.5%	25.8%	0	166,076	5,468,826
<b>Economic</b>						
Labor Force Participation Rate and Size (civilian population 16 years and over)	50.6%	55.3%	58.8%	132	313,393	10,240,825
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	88.9%	78.2%	81.5%	72	203,690	6,539,614
Armed Forces Labor Force	0.0%	0.1%	0.4%	0	453	67,243
Veterans, Age 18-64	8.0%	5.0%	5.2%	15	20,223	654,858
Veterans Labor Force Participation Rate and Size, Age 18-64	6.7%	71.1%	74.6%	1	14,370	488,322
Median Household Income <sup>2</sup>	—	—	—	\$98,077	\$51,535	\$57,703
Per Capita Income	—	—	—	\$37,402	\$25,820	\$32,848
Mean Commute Time (minutes)	—	—	—	25.1	28.4	27.9
Commute via Public Transportation	0.0%	0.4%	1.6%	0	1,146	154,580
<b>Educational Attainment, Age 25-64</b>						
No High School Diploma	23.8%	14.3%	10.5%	43	49,706	1,146,217
High School Graduate	9.4%	32.9%	27.5%	17	114,369	2,996,225
Some College, No Degree	21.5%	21.8%	19.8%	39	75,569	2,162,810
Associate's Degree	6.6%	10.5%	11.1%	12	36,567	1,206,009
Bachelor's Degree	29.3%	14.1%	20.4%	53	48,986	2,228,827
Postgraduate Degree	9.4%	6.4%	10.7%	17	22,150	1,167,326

## Summary<sup>1</sup>

	Percent			Value		
	Town of Hillcrest Heights, FL	Polk County, Florida	Florida	Town of Hillcrest Heights, FL	Polk County, Florida	Florida
<b>Housing</b>						
Total Housing Units	—	—	—	146	300,596	9,562,324
Median House Value (of owner-occupied units) <sup>2</sup>	—	—	—	\$162,500	\$162,400	\$232,000
Homeowner Vacancy	0.0%	2.2%	2.1%	0	3,868	112,114
Rental Vacancy	0.0%	6.2%	8.2%	0	4,916	242,453
Renter-Occupied Housing Units (% of Occupied Units)	16.7%	30.5%	33.8%	17	73,584	2,680,435
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	0.0%	5.4%	6.1%	0	12,941	485,183
<b>Social</b>						
Poverty Level (of all people)	5.8%	15.1%	13.3%	18	104,509	2,772,939
Households Receiving Food Stamps/SNAP	3.9%	14.5%	13.2%	4	34,848	1,044,055
Enrolled in Grade 12 (% of total population)	0.0%	1.4%	1.2%	0	9,616	262,770
Disconnected Youth <sup>3</sup>	0.0%	3.7%	2.8%	0	1,284	26,748
Children in Single Parent Families (% of all children)	13.2%	40.2%	38.5%	7	58,673	1,533,720
Uninsured	13.8%	13.0%	12.7%	43	90,387	2,646,931
With a Disability, Age 18-64	7.5%	12.5%	10.1%	14	50,161	1,252,765
With a Disability, Age 18-64, Labor Force Participation Rate and Size	57.1%	35.3%	40.4%	8	17,700	506,335
Foreign Born	0.0%	10.5%	20.8%	0	74,414	4,410,286
Speak English Less Than Very Well (population 5 yrs and over)	0.0%	8.2%	11.8%	0	54,227	2,370,626

Source: [JobsEQ®](#)

1. American Community Survey 2016-2020, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

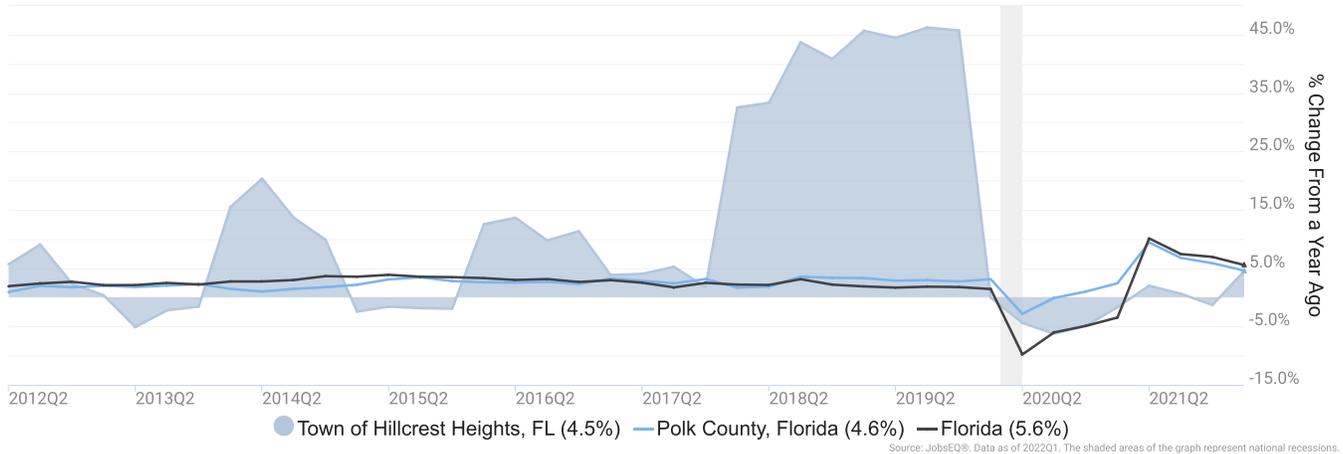
3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2020, annual average growth rate since 2010.

# Employment Trends

As of 2022Q1, total employment for the Town of Hillcrest Heights, FL was 92 (based on a four-quarter moving average). Over the year ending 2022Q1, employment increased 4.5% in the region.

Employment for Town of Hillcrest Heights, FL

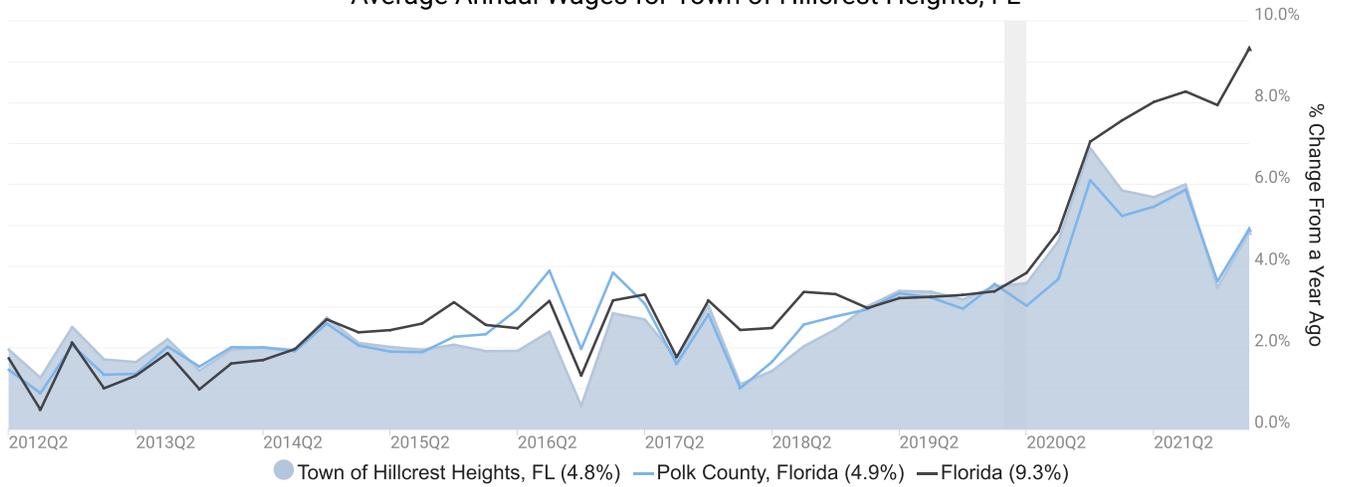


Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

# Wage Trends

The average worker in the Town of Hillcrest Heights, FL earned annual wages of \$47,846 as of 2022Q1. Average annual wages per worker increased 4.8% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$66,637 in the nation as of 2022Q1.

Average Annual Wages for Town of Hillcrest Heights, FL



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

# Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 7.8% lower in Town of Hillcrest Heights, FL than the U.S. average.

## Cost of Living Information

	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Town of Hillcrest Heights, FL	\$47,846	92.2	\$51,873
Polk County, Florida	\$47,665	92.2	\$51,676
Florida	\$59,712	103.8	\$57,519
USA	\$66,637	100.0	\$66,637

Source: [JobsEQ®](#)

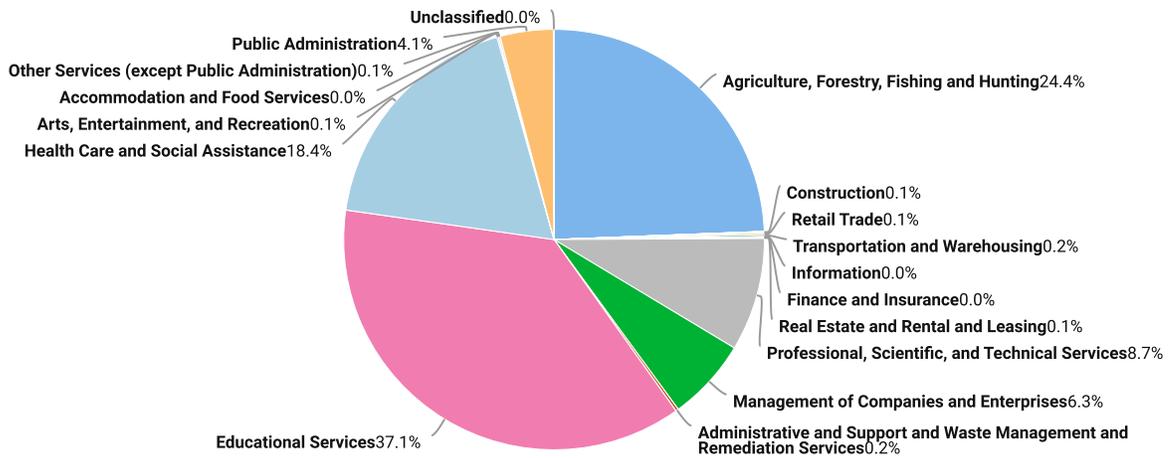
Data as of 2022Q1

Cost of Living per [COLI](#) data as of 2022Q1, imputed by Chmura where necessary.

# Industry Snapshot

The largest sector in the Town of Hillcrest Heights, FL is Educational Services, employing 34 workers. The next-largest sectors in the region are Agriculture, Forestry, Fishing and Hunting (22 workers) and Health Care and Social Assistance (17). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Agriculture, Forestry, Fishing and Hunting (LQ = 18.09), Educational Services (4.64), and Management of Companies and Enterprises (4.23).

Total Workers for Town of Hillcrest Heights, FL by Industry



Source: JobsEQ® Data as of 2022Q1

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

Sectors in the Town of Hillcrest Heights, FL with the highest average wages per worker are Management of Companies and Enterprises (\$87,628), Professional, Scientific, and Technical Services (\$64,968), and Health Care and Social Assistance (\$57,668). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Educational Services (+18 jobs), Health Care and Social Assistance (+16), and Agriculture, Forestry, Fishing and Hunting (+6).

Over the next 10 years, employment in the Town of Hillcrest Heights, FL is projected to expand by 28 jobs. The fastest growing sector in the region is expected to be Agriculture, Forestry, Fishing and Hunting with a +3.4% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Educational Services (+11 jobs), Agriculture, Forestry, Fishing and Hunting (+9), and Health Care and Social Assistance (+3).

### Town of Hillcrest Heights, FL, 2022Q1<sup>1</sup>

NAICS	Industry	Empl	Current	5-Year History		Total Demand	10-Year Forecast			Ann % Growth	
			Avg Ann Wages	LQ	Empl Change		Ann %	Exits	Transfers		Empl Growth
61	Educational Services	34	\$40,890	4.64	18	16.8%	47	16	20	11	2.8%
11	Agriculture, Forestry, Fishing and Hunting	22	\$39,333	18.09	6	7.0%	41	13	19	9	3.4%
62	Health Care and Social Assistance	17	\$57,668	1.27	16	73.6%	21	8	10	3	1.7%
54	Professional, Scientific, and Technical Services	8	\$64,968	1.21	5	22.8%	11	3	5	3	3.4%
55	Management of Companies and Enterprises	6	\$87,628	4.23	0	-1.5%	7	2	4	1	1.9%
92	Public Administration	4	\$52,182	0.87	1	3.0%	5	1	2	1	2.0%
<b>Total - All Industries</b>		<b>92</b>	<b>\$47,846</b>	<b>1.00</b>	<b>46</b>	<b>14.8%</b>	<b>142</b>	<b>45</b>	<b>69</b>	<b>28</b>	<b>2.7%</b>

Source: [JobsEQ®](#)

Data as of 2022Q1

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1. Forecast employment growth uses national projections adapted for regional growth patterns.

# Occupation Snapshot

The largest major occupation group in the Town of Hillcrest Heights, FL is Management Occupations, employing 13 workers. The next-largest occupation groups in the region are Educational Instruction and Library Occupations (12 workers) and Office and Administrative Support Occupations (10). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Farming, Fishing, and Forestry Occupations (LQ = 16.26), Educational Instruction and Library Occupations (2.52), and Life, Physical, and Social Science Occupations (2.18).

Occupation groups in the Town of Hillcrest Heights, FL with the highest average wages per worker are Management Occupations (\$102,800), Healthcare Practitioners and Technical Occupations (\$88,000), and Computer and Mathematical Occupations (\$78,000). The unemployment rate in the region varied among the major groups from 6.0% among Office and Administrative Support Occupations to 12.0% among Food Preparation and Serving Related Occupations.

Over the next 10 years, the fastest growing occupation group in the Town of Hillcrest Heights, FL is expected to be Life, Physical, and Social Science Occupations with a +3.8% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Management Occupations (+4 jobs) and Educational Instruction and Library Occupations (+4). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Farming, Fishing, and Forestry Occupations (18 jobs) and Educational Instruction and Library Occupations (14).

Town of Hillcrest Heights, FL, 2022Q1<sup>1</sup>

SOC	Occupation	Empl	Mean Ann Wages <sup>2</sup>	Current			5-Year History			Total Demand	10-Year Forecast			
				LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %		Exits	Transfers	Empl Growth	Ann % Growth
11-0000	Management	13	\$102,800	2.07	0	n/a	n/a	5	11.2%	16	5	7	4	2.8%
25-0000	Educational Instruction and Library	12	\$47,800	2.52	0	n/a	n/a	7	17.5%	18	7	7	4	3.1%
43-0000	Office and Administrative Support	10	\$38,200	0.86	1	6.0%	n/a	4	9.3%	13	5	6	2	1.5%
45-0000	Farming, Fishing, and Forestry	10	\$28,300	16.26	0	n/a	n/a	2	5.2%	21	5	13	4	3.2%
13-0000	Business and Financial Operations	7	\$67,800	1.12	0	n/a	n/a	3	15.4%	9	2	4	2	2.8%
31-0000	Healthcare Support	7	\$30,700	1.68	0	n/a	n/a	6	64.4%	10	5	4	1	1.8%
15-0000	Computer and Mathematical	5	\$78,000	1.64	0	n/a	n/a	3	17.6%	6	1	3	2	3.4%
29-0000	Healthcare Practitioners and Technical	5	\$88,000	0.96	0	n/a	n/a	4	45.7%	5	2	2	1	1.9%
37-0000	Building and Grounds Cleaning and Maintenance	3	\$29,800	0.83	0	n/a	n/a	1	16.3%	4	2	2	1	2.4%
39-0000	Personal Care and Service	3	\$29,200	1.42	0	n/a	n/a	2	22.0%	6	2	3	1	3.5%
19-0000	Life, Physical, and Social Science	2	\$61,600	2.18	0	n/a	n/a	1	15.2%	3	0	2	1	3.8%
21-0000	Community and Social Service	2	\$46,600	1.22	0	n/a	n/a	1	17.0%	3	1	1	1	3.2%
27-0000	Arts, Design, Entertainment, Sports, and Media	2	\$52,000	1.36	0	n/a	n/a	1	14.1%	4	1	2	1	3.1%
33-0000	Protective Service	2	\$44,100	1.02	0	n/a	n/a	1	7.8%	3	1	1	1	2.3%
35-0000	Food Preparation and Serving Related	2	\$27,000	0.30	1	12.0%	n/a	2	n/a	4	2	2	0	1.6%

### Town of Hillcrest Heights, FL, 2022Q1<sup>1</sup>

SOC	Occupation	Empl	Mean Ann Wages <sup>2</sup>	Current			5-Year History			Total Demand	10-Year Forecast			Ann % Growth
				LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %		Exits	Transfers	Empl Growth	
49-0000	Installation, Maintenance, and Repair	2	\$47,100	0.45	0	n/a	n/a	1	11.7%	2	1	1	0	2.7%
53-0000	Transportation and Material Moving	2	\$37,500	0.29	1	9.4%	n/a	1	6.4%	4	1	2	1	3.7%
41-0000	Sales and Related	1	\$41,800	0.15	1	8.9%	n/a	0	7.6%	2	1	1	0	2.6%
51-0000	Production	1	\$38,700	0.17	0	n/a	n/a	0	10.6%	2	0	1	0	3.0%
<b>Total - All Occupations</b>		<b>92</b>	<b>\$48,000</b>	<b>1.00</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>	<b>46</b>	<b>14.8%</b>	<b>137</b>	<b>43</b>	<b>66</b>	<b>28</b>	<b>2.7%</b>

Source: [JobsEQ®](#)

Data as of 2022Q1 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

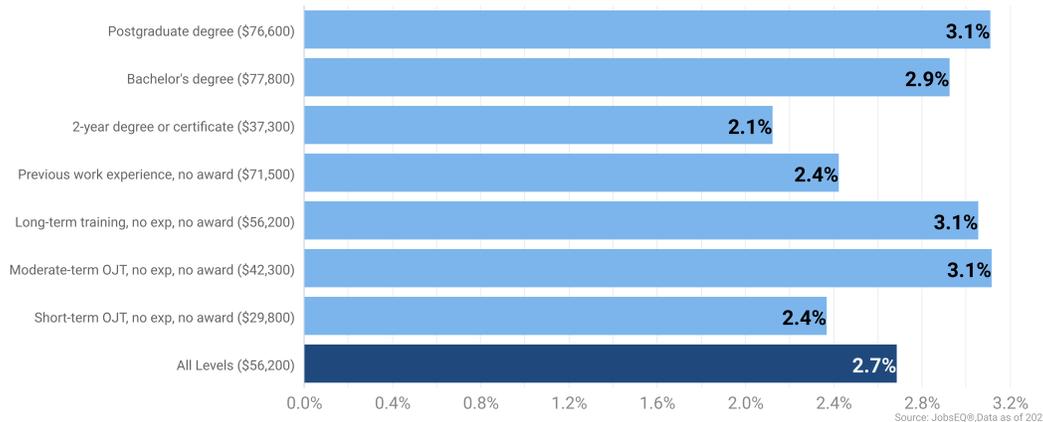
2. Wage data are as of 2021 and represent the average for all Covered Employment

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2021Q4, imputed where necessary with preliminary estimates updated to 2022Q1. Wages by occupation are as of 2021 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

# Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in the Town of Hillcrest Heights, FL is projected to grow 2.7% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 3.1% per year, those requiring a bachelor's degree are forecast to grow 2.9% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 2.1% per year.

Annual Average Projected Job Growth by Training Required



Employment by occupation data are estimates as of 2022Q1. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

# FAQ

## What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

## What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

## What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

## What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

## What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

## What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

### About This Report

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