



Economic Overview

City of Mulberry, FL



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Development Partnership*

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Demographic Profile

The population in the City of Mulberry, FL was 4,134 per American Community Survey data for 2016-2020.

The region has a civilian labor force of 1,440 with a participation rate of 41.3%. Of individuals 25 to 64 in the City of Mulberry, FL, 11.1% have a bachelor's degree or higher which compares with 34.3% in the nation.

The median household income in the City of Mulberry, FL is \$43,163 and the median house value is \$54,200.

Summary¹

	City of Mulberry, FL	Percent Polk County, Florida	Florida	City of Mulberry, FL	Value Polk County, Florida	Florida
Demographics						
Population (ACS)	—	—	—	4,134	705,735	21,216,924
Male	49.5%	49.0%	48.9%	2,047	345,812	10,374,594
Female	50.5%	51.0%	51.1%	2,087	359,923	10,842,330
Median Age ²	—	—	—	48.2	40.2	42.2
Under 18 Years	17.7%	22.1%	19.9%	733	156,115	4,214,444
18 to 24 Years	5.9%	8.4%	8.2%	244	59,206	1,747,154
25 to 34 Years	17.0%	13.1%	13.0%	702	92,463	2,766,491
35 to 44 Years	6.6%	11.9%	12.1%	274	84,002	2,567,758
45 to 54 Years	14.7%	12.0%	12.9%	608	84,405	2,733,769
55 to 64 Years	9.1%	12.3%	13.4%	375	86,477	2,839,396
65 to 74 Years	17.0%	11.3%	11.3%	702	80,036	2,393,704
75 Years and Over	12.0%	8.9%	9.2%	496	63,031	1,954,208
Race: White	78.8%	73.3%	71.6%	3,256	517,569	15,199,588
Race: Black or African American	13.2%	15.3%	15.9%	546	107,633	3,381,061
Race: American Indian and Alaska Native	0.0%	0.3%	0.3%	0	2,306	55,655
Race: Asian	2.6%	1.7%	2.8%	109	12,257	590,668
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.0%	0.1%	0	333	13,339
Race: Some Other Race	2.1%	4.2%	3.3%	88	29,844	699,596
Race: Two or More Races	3.3%	5.1%	6.0%	135	35,793	1,277,017
Hispanic or Latino (of any race)	13.9%	23.5%	25.8%	575	166,076	5,468,826
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	41.3%	55.3%	58.8%	1,440	313,393	10,240,825
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	58.8%	78.2%	81.5%	932	203,690	6,539,614
Armed Forces Labor Force	0.0%	0.1%	0.4%	0	453	67,243
Veterans, Age 18-64	4.8%	5.0%	5.2%	105	20,223	654,858
Veterans Labor Force Participation Rate and Size, Age 18-64	60.0%	71.1%	74.6%	63	14,370	488,322
Median Household Income ²	—	—	—	\$43,163	\$51,535	\$57,703
Per Capita Income	—	—	—	\$18,087	\$25,820	\$32,848
Mean Commute Time (minutes)	—	—	—	27.4	28.4	27.9
Commute via Public Transportation	0.0%	0.4%	1.6%	0	1,146	154,580
Educational Attainment, Age 25-64						
No High School Diploma	11.2%	14.3%	10.5%	220	49,706	1,146,217
High School Graduate	41.1%	32.9%	27.5%	805	114,369	2,996,225
Some College, No Degree	28.9%	21.8%	19.8%	566	75,569	2,162,810
Associate's Degree	7.7%	10.5%	11.1%	151	36,567	1,206,009
Bachelor's Degree	8.5%	14.1%	20.4%	167	48,986	2,228,827
Postgraduate Degree	2.6%	6.4%	10.7%	50	22,150	1,167,326
Housing						

Summary¹

	Percent			Value		
	City of Mulberry, FL	Polk County, Florida	Florida	City of Mulberry, FL	Polk County, Florida	Florida
Total Housing Units	—	—	—	1,815	300,596	9,562,324
Median House Value (of owner-occupied units) ²	—	—	—	\$54,200	\$162,400	\$232,000
Homeowner Vacancy	1.9%	2.2%	2.1%	22	3,868	112,114
Rental Vacancy	4.7%	6.2%	8.2%	13	4,916	242,453
Renter-Occupied Housing Units (% of Occupied Units)	18.8%	30.5%	33.8%	266	73,584	2,680,435
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	5.4%	5.4%	6.1%	76	12,941	485,183
Social						
Poverty Level (of all people)	11.9%	15.1%	13.3%	491	104,509	2,772,939
Households Receiving Food Stamps/SNAP	16.4%	14.5%	13.2%	233	34,848	1,044,055
Enrolled in Grade 12 (% of total population)	0.0%	1.4%	1.2%	0	9,616	262,770
Disconnected Youth ³	14.0%	3.7%	2.8%	21	1,284	26,748
Children in Single Parent Families (% of all children)	52.0%	40.2%	38.5%	327	58,673	1,533,720
Uninsured	7.5%	13.0%	12.7%	311	90,387	2,646,931
With a Disability, Age 18-64	19.9%	12.5%	10.1%	438	50,161	1,252,765
With a Disability, Age 18-64, Labor Force Participation Rate and Size	5.5%	35.3%	40.4%	24	17,700	506,335
Foreign Born	11.2%	10.5%	20.8%	465	74,414	4,410,286
Speak English Less Than Very Well (population 5 yrs and over)	5.6%	8.2%	11.8%	224	54,227	2,370,626

Source: [JobsEQ®](#)

1. American Community Survey 2016-2020, unless noted otherwise

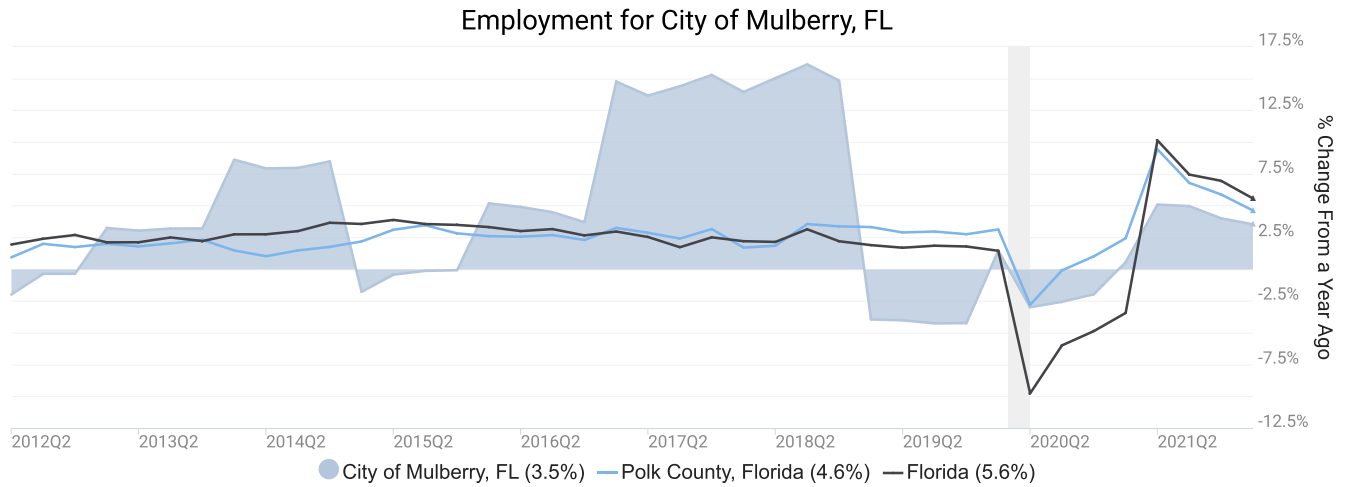
2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2020, annual average growth rate since 2010.

Employment Trends

As of 2022Q1, total employment for the City of Mulberry, FL was 3,063 (based on a four-quarter moving average). Over the year ending 2022Q1, employment increased 3.5% in the region.

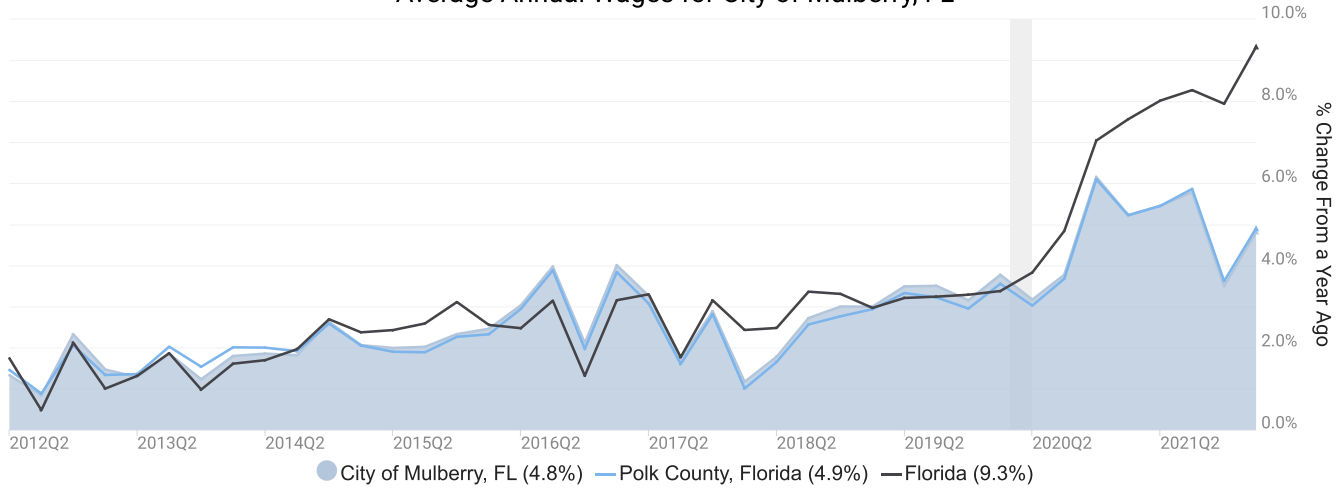


Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

Wage Trends

The average worker in the City of Mulberry, FL earned annual wages of \$48,194 as of 2022Q1. Average annual wages per worker increased 4.8% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$66,637 in the nation as of 2022Q1.

Average Annual Wages for City of Mulberry, FL



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 7.8% lower in City of Mulberry, FL than the U.S. average.

Cost of Living Information

	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
City of Mulberry, FL	\$48,194	92.2	\$52,250
Polk County, Florida	\$47,665	92.2	\$51,676
Florida	\$59,712	103.8	\$57,519
USA	\$66,637	100.0	\$66,637

Source: [JobsEQ®](#)

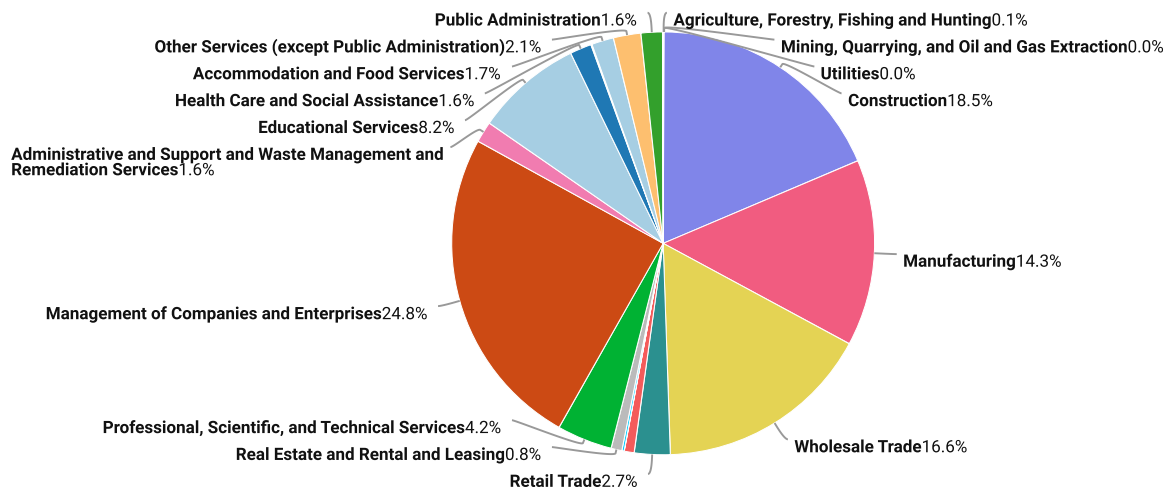
Data as of 2022Q1

Cost of Living per [COLI](#) data as of 2022Q1, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in the City of Mulberry, FL is Management of Companies and Enterprises, employing 761 workers. The next-largest sectors in the region are Construction (568 workers) and Wholesale Trade (508). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Management of Companies and Enterprises (LQ = 16.57), Wholesale Trade (4.43), and Construction (3.15).

Total Workers for City of Mulberry, FL by Industry



Source: JobsEQ®. Data as of 2022Q1

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

Sectors in the City of Mulberry, FL with the highest average wages per worker are Management of Companies and Enterprises (\$87,630), Finance and Insurance (\$69,470), and Wholesale Trade (\$66,121). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Manufacturing (+263 jobs), Construction (+162), and Management of Companies and Enterprises (+115).

Over the next 10 years, employment in the City of Mulberry, FL is projected to expand by 662 jobs. The fastest growing sector in the region is expected to be Arts, Entertainment, and Recreation with a +3.7% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Management of Companies and Enterprises (+154 jobs), Construction (+128), and Wholesale Trade (+98).

City of Mulberry, FL, 2022Q1¹

NAICS	Industry	Empl	Current	5-Year History			10-Year Forecast				
			Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
55	Management of Companies and Enterprises	761	\$87,630	16.57	115	3.3%	898	254	490	154	1.9%
23	Construction	568	\$52,383	3.15	162	6.9%	729	191	411	128	2.0%
42	Wholesale Trade	508	\$66,121	4.43	24	1.0%	680	202	380	98	1.8%
31	Manufacturing	437	\$64,941	1.76	263	20.2%	580	169	323	88	1.9%
61	Educational Services	250	\$52,169	1.02	61	5.7%	314	116	143	55	2.0%
54	Professional, Scientific, and Technical Services	130	\$64,694	0.59	34	6.2%	159	43	83	33	2.3%
44	Retail Trade	84	\$35,021	0.26	-2	-0.5%	129	48	71	10	1.1%
81	Other Services (except Public Administration)	64	\$36,283	0.49	-43	-9.8%	103	34	49	21	2.8%
72	Accommodation and Food Services	52	\$22,335	0.20	-15	-4.9%	123	43	59	20	3.4%
62	Health Care and Social Assistance	50	\$55,214	0.11	13	6.1%	71	25	30	16	2.7%
92	Public Administration	50	\$52,294	0.35	-7	-2.4%	63	20	32	11	2.0%
56	Administrative and Support and Waste Management and Remediation Services	49	\$36,814	0.25	21	12.1%	79	25	40	15	2.6%
53	Real Estate and Rental and Leasing	25	\$45,320	0.47	-9	-6.0%	33	11	16	6	2.1%
48	Transportation and Warehousing	23	\$54,163	0.15	2	1.6%	33	11	17	5	2.0%
52	Finance and Insurance	5	\$69,470	0.04	0	1.5%	6	2	3	1	1.7%
71	Arts, Entertainment, and Recreation	3	\$29,290	0.05	2	20.6%	5	2	2	1	3.7%
11	Agriculture, Forestry, Fishing and Hunting	2	\$35,744	0.05	0	-2.1%	3	1	2	0	1.5%
99	Unclassified	1	\$48,013	0.30	0	-2.7%	2	1	1	0	2.3%
51	Information	0	n/a	0.00	-1	n/a	0	0	0	0	1.8%
Total - All Industries		3,063	\$48,194	1.00	620	4.6%	4,332	1,443	2,227	662	2.0%

Source: [JobsEQ®](#)

Data as of 2022Q1

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in the City of Mulberry, FL is Office and Administrative Support Occupations, employing 433 workers. The next-largest occupation groups in the region are Construction and Extraction Occupations (369 workers) and Business and Financial Operations Occupations (329). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Construction and Extraction Occupations (LQ = 2.66), Business and Financial Operations Occupations (1.68), and Architecture and Engineering Occupations (1.53).

Occupation groups in the City of Mulberry, FL with the highest average wages per worker are Management Occupations (\$102,800), Legal Occupations (\$97,000), and Healthcare Practitioners and Technical Occupations (\$88,000). The unemployment rate in the region varied among the major groups from 1.4% among Healthcare Practitioners and Technical Occupations to 10.1% among Food Preparation and Serving Related Occupations.

Over the next 10 years, the fastest growing occupation group in the City of Mulberry, FL is expected to be Food Preparation and Serving Related Occupations with a +2.9% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Construction and Extraction Occupations (+87 jobs) and Business and Financial Operations Occupations (+78). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Office and Administrative Support Occupations (499 jobs) and Construction and Extraction Occupations (394).

City of Mulberry, FL, 2022Q1¹

SOC	Occupation	Empl	Mean Ann Wages ²	Current			5-Year History			10-Year Forecast				
				LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
43-0000	Office and Administrative Support	433	\$38,200	1.14	12	4.7%	n/a	39	1.9%	543	217	282	43	1.0%
47-0000	Construction and Extraction	369	\$43,100	2.66	10	7.3%	n/a	96	6.2%	481	118	276	87	2.1%
13-0000	Business and Financial Operations	329	\$67,800	1.68	2	2.7%	n/a	109	8.4%	388	94	216	78	2.1%
11-0000	Management	314	\$102,800	1.50	2	2.8%	n/a	72	5.4%	346	75	193	77	2.2%
41-0000	Sales and Related	251	\$41,800	0.87	9	6.4%	n/a	8	0.6%	353	105	199	48	1.8%
53-0000	Transportation and Material Moving	244	\$37,500	0.91	22	7.3%	n/a	27	2.4%	389	122	212	55	2.1%
51-0000	Production	241	\$38,700	1.39	10	6.0%	n/a	111	13.3%	317	86	191	40	1.6%
25-0000	Educational Instruction and Library	172	\$47,800	1.05	1	3.4%	n/a	39	5.3%	195	70	84	42	2.2%
49-0000	Installation, Maintenance, and Repair	155	\$47,100	1.31	4	3.7%	n/a	17	2.4%	207	54	109	44	2.5%
15-0000	Computer and Mathematical	117	\$78,000	1.12	0	n/a	n/a	34	7.1%	122	27	65	31	2.4%
17-0000	Architecture and Engineering	76	\$77,500	1.53	0	n/a	n/a	16	4.9%	78	20	41	18	2.1%
35-0000	Food Preparation and Serving Related	66	\$27,000	0.28	20	10.1%	n/a	-8	-2.3%	154	58	75	22	2.9%
29-0000	Healthcare Practitioners and Technical	46	\$88,000	0.26	1	1.4%	n/a	16	8.6%	41	13	17	11	2.2%
37-0000	Building and Grounds Cleaning and Maintenance	44	\$29,800	0.44	5	6.3%	n/a	8	4.3%	74	27	36	10	2.1%
33-0000	Protective Service	41	\$44,100	0.63	2	3.2%	n/a	5	2.8%	67	25	31	11	2.4%
27-0000	Arts, Design, Entertainment, Sports, and Media	36	\$52,000	0.67	0	n/a	n/a	6	3.9%	46	13	24	9	2.2%

City of Mulberry, FL, 2022Q1¹

SOC	Occupation	Empl	Mean Ann Wages ²	Current			5-Year History			Total Demand	10-Year Forecast			Ann % Growth
				LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %		Exits	Transfers	Empl Growth	
39-0000	Personal Care and Service	32	\$29,200	0.43	5	8.3%	n/a	0	0.1%	58	22	26	10	2.9%
19-0000	Life, Physical, and Social Science	31	\$61,600	1.16	0	n/a	n/a	12	10.3%	40	7	25	8	2.2%
21-0000	Community and Social Service	26	\$46,600	0.47	0	n/a	n/a	3	2.9%	35	10	18	7	2.3%
31-0000	Healthcare Support	18	\$30,700	0.13	5	5.0%	n/a	4	5.0%	32	12	15	5	2.6%
23-0000	Legal	16	\$97,000	0.59	0	n/a	n/a	3	3.7%	17	5	7	5	2.9%
45-0000	Farming, Fishing, and Forestry	8	\$28,300	0.39	1	7.2%	n/a	1	2.7%	14	3	9	1	1.5%
Total - All Occupations		3,063	\$48,000	1.00	n/a	n/a	n/a	620	4.6%	3,996	1,184	2,151	662	2.0%

Source: [JobsEQ®](#)

Data as of 2022Q1 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

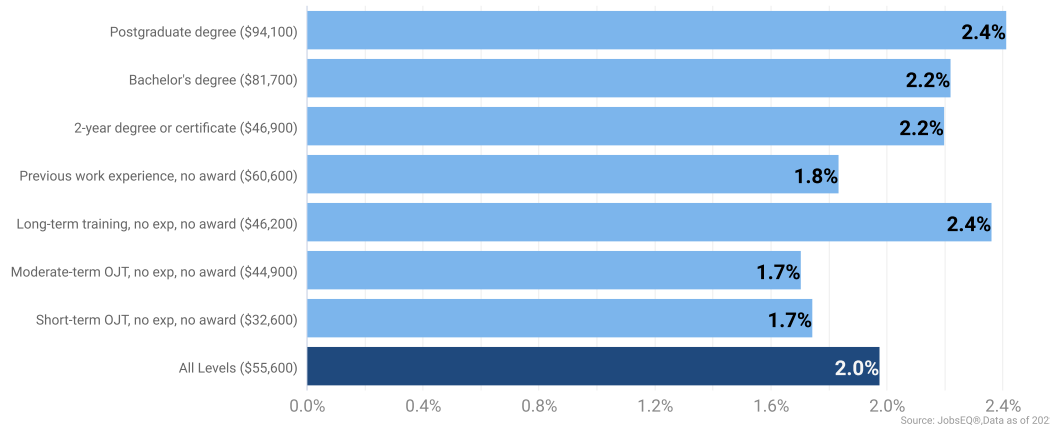
2. Wage data are as of 2021 and represent the average for all Covered Employment

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2021Q4, imputed where necessary with preliminary estimates updated to 2022Q1. Wages by occupation are as of 2021 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in the City of Mulberry, FL is projected to grow 2.0% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 2.4% per year, those requiring a bachelor's degree are forecast to grow 2.2% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 2.2% per year.

Annual Average Projected Job Growth by Training Required



Employment by occupation data are estimates as of 2022Q1. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

FAQ

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

About This Report

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