



Economic Overview

City of Haines City, FL



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Demographic Profile.....	3
Employment Trends	5
Wage Trends	6
Cost of Living Index	7
Industry Snapshot	8
Occupation Snapshot	10
Education Levels.....	12
FAQ.....	13

Demographic Profile

The population in the City of Haines City, FL was 25,178 per American Community Survey data for 2016-2020.

The region has a civilian labor force of 10,776 with a participation rate of 56.0%. Of individuals 25 to 64 in the City of Haines City, FL, 14.4% have a bachelor's degree or higher which compares with 34.3% in the nation.

The median household income in the City of Haines City, FL is \$43,259 and the median house value is \$160,500.

Summary¹

	City of Haines City, FL	Percent Polk County, Florida	Florida	City of Haines City, FL	Value Polk County, Florida	Florida
Demographics						
Population (ACS)	—	—	—	25,178	705,735	21,216,924
Male	47.1%	49.0%	48.9%	11,870	345,812	10,374,594
Female	52.9%	51.0%	51.1%	13,308	359,923	10,842,330
Median Age ²	—	—	—	37.0	40.2	42.2
Under 18 Years	25.3%	22.1%	19.9%	6,370	156,115	4,214,444
18 to 24 Years	8.4%	8.4%	8.2%	2,108	59,206	1,747,154
25 to 34 Years	13.5%	13.1%	13.0%	3,392	92,463	2,766,491
35 to 44 Years	14.9%	11.9%	12.1%	3,757	84,002	2,567,758
45 to 54 Years	9.9%	12.0%	12.9%	2,484	84,405	2,733,769
55 to 64 Years	12.4%	12.3%	13.4%	3,127	86,477	2,839,396
65 to 74 Years	8.3%	11.3%	11.3%	2,085	80,036	2,393,704
75 Years and Over	7.4%	8.9%	9.2%	1,855	63,031	1,954,208
Race: White	60.1%	73.3%	71.6%	15,130	517,569	15,199,588
Race: Black or African American	25.9%	15.3%	15.9%	6,523	107,633	3,381,061
Race: American Indian and Alaska Native	0.2%	0.3%	0.3%	43	2,306	55,655
Race: Asian	0.5%	1.7%	2.8%	130	12,257	590,668
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.0%	0.1%	0	333	13,339
Race: Some Other Race	5.2%	4.2%	3.3%	1,308	29,844	699,596
Race: Two or More Races	8.1%	5.1%	6.0%	2,044	35,793	1,277,017
Hispanic or Latino (of any race)	42.7%	23.5%	25.8%	10,762	166,076	5,468,826
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	56.0%	55.3%	58.8%	10,776	313,393	10,240,825
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	75.4%	78.2%	81.5%	7,263	203,690	6,539,614
Armed Forces Labor Force	0.0%	0.1%	0.4%	0	453	67,243
Veterans, Age 18-64	2.5%	5.0%	5.2%	376	20,223	654,858
Veterans Labor Force Participation Rate and Size, Age 18-64	59.8%	71.1%	74.6%	225	14,370	488,322
Median Household Income ²	—	—	—	\$43,259	\$51,535	\$57,703
Per Capita Income	—	—	—	\$21,528	\$25,820	\$32,848
Mean Commute Time (minutes)	—	—	—	32.5	28.4	27.9
Commute via Public Transportation	0.7%	0.4%	1.6%	67	1,146	154,580
Educational Attainment, Age 25-64						
No High School Diploma	18.9%	14.3%	10.5%	2,414	49,706	1,146,217
High School Graduate	32.6%	32.9%	27.5%	4,165	114,369	2,996,225
Some College, No Degree	25.2%	21.8%	19.8%	3,211	75,569	2,162,810
Associate's Degree	8.9%	10.5%	11.1%	1,130	36,567	1,206,009
Bachelor's Degree	9.7%	14.1%	20.4%	1,242	48,986	2,228,827
Postgraduate Degree	4.7%	6.4%	10.7%	598	22,150	1,167,326
Housing						

Summary¹

	Percent			Value		
	City of Haines City, FL	Polk County, Florida	Florida	City of Haines City, FL	Polk County, Florida	Florida
Total Housing Units	—	—	—	10,019	300,596	9,562,324
Median House Value (of owner-occupied units) ²	—	—	—	\$160,500	\$162,400	\$232,000
Homeowner Vacancy	2.8%	2.2%	2.1%	145	3,868	112,114
Rental Vacancy	9.1%	6.2%	8.2%	271	4,916	242,453
Renter-Occupied Housing Units (% of Occupied Units)	35.6%	30.5%	33.8%	2,717	73,584	2,680,435
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	9.5%	5.4%	6.1%	724	12,941	485,183
Social						
Poverty Level (of all people)	19.8%	15.1%	13.3%	4,922	104,509	2,772,939
Households Receiving Food Stamps/SNAP	20.5%	14.5%	13.2%	1,563	34,848	1,044,055
Enrolled in Grade 12 (% of total population)	1.0%	1.4%	1.2%	253	9,616	262,770
Disconnected Youth ³	7.2%	3.7%	2.8%	79	1,284	26,748
Children in Single Parent Families (% of all children)	37.7%	40.2%	38.5%	2,324	58,673	1,533,720
Uninsured	18.1%	13.0%	12.7%	4,551	90,387	2,646,931
With a Disability, Age 18-64	8.9%	12.5%	10.1%	1,317	50,161	1,252,765
With a Disability, Age 18-64, Labor Force Participation Rate and Size	18.1%	35.3%	40.4%	239	17,700	506,335
Foreign Born	19.0%	10.5%	20.8%	4,787	74,414	4,410,286
Speak English Less Than Very Well (population 5 yrs and over)	18.9%	8.2%	11.8%	4,463	54,227	2,370,626

Source: [JobsEQ®](#)

1. American Community Survey 2016-2020, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

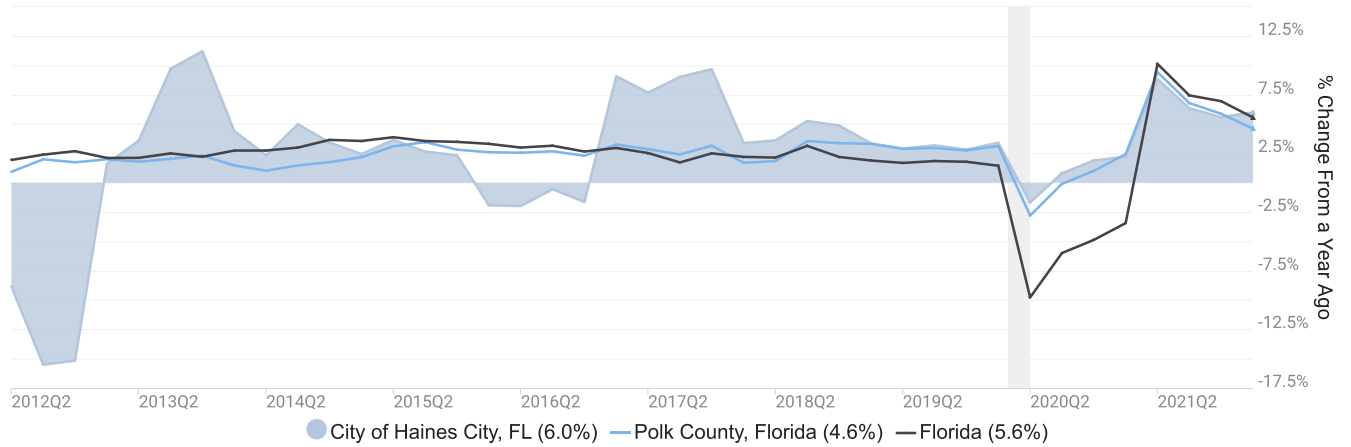
3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2020, annual average growth rate since 2010.

Employment Trends

As of 2022Q1, total employment for the City of Haines City, FL was 7,999 (based on a four-quarter moving average). Over the year ending 2022Q1, employment increased 6.0% in the region.

Employment for City of Haines City, FL

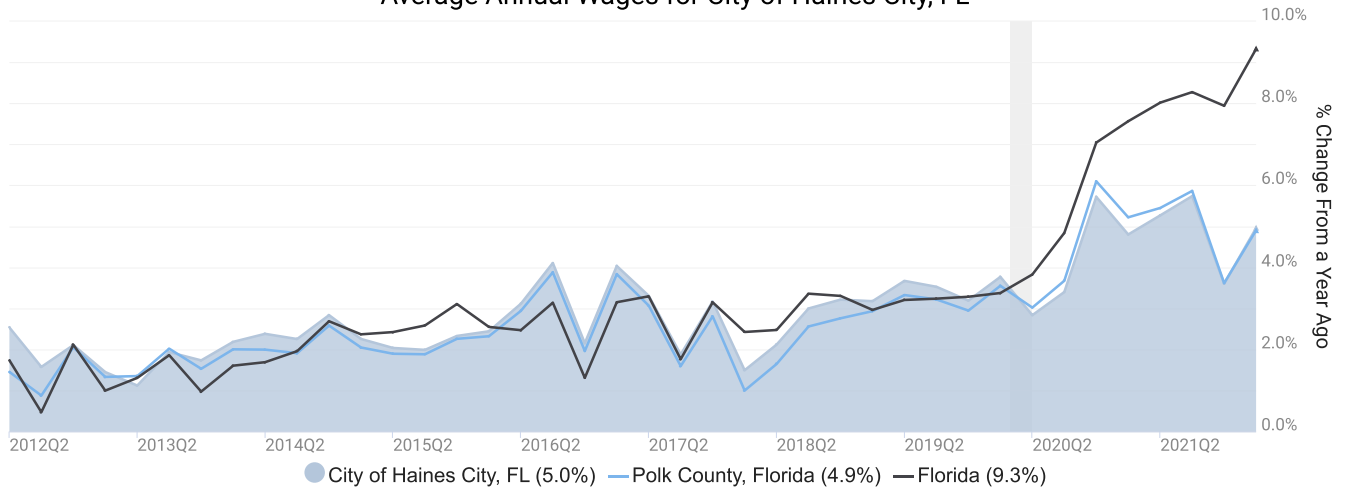


Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

Wage Trends

The average worker in the City of Haines City, FL earned annual wages of \$48,007 as of 2022Q1. Average annual wages per worker increased 5.0% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$66,637 in the nation as of 2022Q1.

Average Annual Wages for City of Haines City, FL



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 7.8% lower in City of Haines City, FL than the U.S. average.

Cost of Living Information

	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
City of Haines City, FL	\$48,007	92.2	\$52,047
Polk County, Florida	\$47,665	92.2	\$51,676
Florida	\$59,712	103.8	\$57,519
USA	\$66,637	100.0	\$66,637

Source: [JobsEQ®](#)

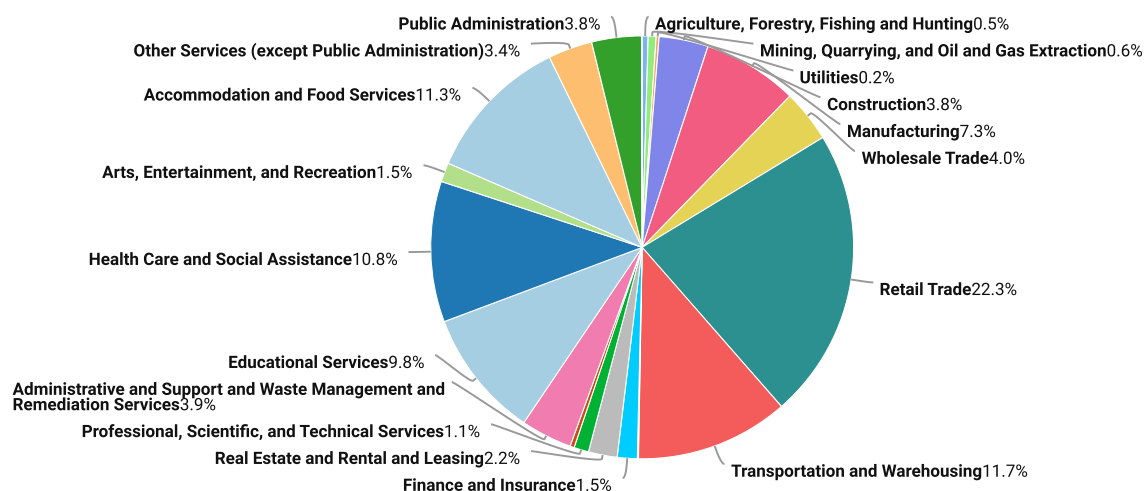
Data as of 2022Q1

Cost of Living per [COLI](#), data as of 2022Q1, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in the City of Haines City, FL is Retail Trade, employing 1,780 workers. The next-largest sectors in the region are Transportation and Warehousing (938 workers) and Accommodation and Food Services (901). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Transportation and Warehousing (LQ = 2.34), Retail Trade (2.15), and Mining, Quarrying, and Oil and Gas Extraction (1.75).

Total Workers for City of Haines City, FL by Industry



Source: JobsEQ®, Data as of 2022Q1

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

Sectors in the City of Haines City, FL with the highest average wages per worker are Utilities (\$103,518), Mining, Quarrying, and Oil and Gas Extraction (\$92,936), and Management of Companies and Enterprises (\$87,630). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Transportation and Warehousing (+600 jobs), Retail Trade (+400), and Educational Services (+205).

Over the next 10 years, employment in the City of Haines City, FL is projected to expand by 1,932 jobs. The fastest growing sector in the region is expected to be Arts, Entertainment, and Recreation with a +4.3% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Accommodation and Food Services (+380 jobs), Health Care and Social Assistance (+250), and Transportation and Warehousing (+236).

City of Haines City, FL, 2022Q1¹

NAICS	Industry	Empl	Current	LQ	5-Year History		Total Demand	10-Year Forecast			Ann % Growth
			Avg Ann Wages		Empl Change	Ann %		Exits	Transfers	Empl Growth	
44	Retail Trade	1,780	\$35,342	2.15	400	5.2%	2,747	1,017	1,505	225	1.2%
48	Transportation and Warehousing	938	\$42,882	2.34	600	22.6%	1,388	446	707	236	2.3%
72	Accommodation and Food Services	901	\$22,258	1.37	103	2.4%	2,183	763	1,040	380	3.6%
62	Health Care and Social Assistance	861	\$57,053	0.74	108	2.7%	1,180	420	510	250	2.6%
61	Educational Services	787	\$51,722	1.23	205	6.2%	989	364	452	173	2.0%
31	Manufacturing	582	\$64,765	0.90	13	0.4%	782	226	432	124	1.9%
42	Wholesale Trade	318	\$65,877	1.06	11	0.7%	436	128	241	68	1.9%
56	Administrative and Support and Waste Management and Remediation Services	313	\$36,404	0.61	-6	-0.4%	482	155	249	79	2.3%
92	Public Administration	304	\$52,379	0.81	35	2.5%	381	121	193	67	2.0%
23	Construction	301	\$51,812	0.64	108	9.2%	386	101	218	67	2.0%
81	Other Services (except Public Administration)	270	\$32,488	0.78	4	0.3%	417	139	201	77	2.6%
53	Real Estate and Rental and Leasing	177	\$45,427	1.26	64	9.4%	234	80	113	41	2.1%
52	Finance and Insurance	122	\$70,849	0.37	10	1.7%	142	41	78	24	1.8%
71	Arts, Entertainment, and Recreation	117	\$31,573	0.81	13	2.3%	259	82	116	61	4.3%
54	Professional, Scientific, and Technical Services	90	\$62,585	0.16	3	0.7%	113	30	58	25	2.5%
21	Mining, Quarrying, and Oil and Gas Extraction	48	\$92,936	1.75	-8	-3.1%	66	16	39	12	2.3%
11	Agriculture, Forestry, Fishing and Hunting	36	\$37,302	0.34	-135	-26.7%	64	20	31	13	3.0%
55	Management of Companies and Enterprises	26	\$87,630	0.22	25	79.0%	31	9	17	5	1.9%
22	Utilities	18	\$103,518	0.44	7	9.6%	22	6	12	4	1.9%
51	Information	6	\$44,711	0.04	-3	-7.6%	6	2	4	1	1.1%
99	Unclassified	3	\$47,995	0.28	0	0.3%	4	1	2	1	2.3%
Total - All Industries		7,999	\$48,007	1.00	1,554	4.4%	11,618	3,808	5,878	1,932	2.2%

Source: [JobsEQ®](#)

Data as of 2022Q1

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in the City of Haines City, FL is Transportation and Material Moving Occupations, employing 1,312 workers. The next-largest occupation groups in the region are Sales and Related Occupations (1,178 workers) and Office and Administrative Support Occupations (878). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Transportation and Material Moving Occupations (LQ = 1.88), Sales and Related Occupations (1.56), and Food Preparation and Serving Related Occupations (1.41).

Occupation groups in the City of Haines City, FL with the highest average wages per worker are Management Occupations (\$102,800), Legal Occupations (\$97,000), and Healthcare Practitioners and Technical Occupations (\$88,000). The unemployment rate in the region varied among the major groups from 0.9% among Healthcare Practitioners and Technical Occupations to 6.2% among Personal Care and Service Occupations.

Over the next 10 years, the fastest growing occupation group in the City of Haines City, FL is expected to be Food Preparation and Serving Related Occupations with a +3.3% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Food Preparation and Serving Related Occupations (+337 jobs) and Transportation and Material Moving Occupations (+329). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Transportation and Material Moving Occupations (1,906 jobs) and Food Preparation and Serving Related Occupations (1,802).

City of Haines City, FL, 2022Q1¹

SOC	Occupation	Empl	Mean Ann Wages ²	Current			Online Job Ads	5-Year History		Total Demand	10-Year Forecast			
				LQ	Unempl	Unempl Rate		Empl Change	Ann %		Exits	Transfers	Empl Growth	Ann % Growth
53-0000	Transportation and Material Moving	1,312	\$37,500	1.88	68	4.4%	n/a	523	10.7%	2,235	690	1,216	329	2.3%
41-0000	Sales and Related	1,178	\$41,800	1.56	49	4.0%	n/a	233	4.5%	1,895	713	1,022	160	1.3%
43-0000	Office and Administrative Support	878	\$38,200	0.89	35	2.8%	n/a	166	4.3%	1,139	442	581	117	1.3%
35-0000	Food Preparation and Serving Related	875	\$27,000	1.41	72	5.7%	n/a	76	1.8%	2,139	770	1,032	337	3.3%
25-0000	Educational Instruction and Library	554	\$47,800	1.30	6	1.8%	n/a	131	5.5%	640	228	274	138	2.2%
29-0000	Healthcare Practitioners and Technical	436	\$88,000	0.93	4	0.9%	n/a	91	4.8%	392	125	146	120	2.5%
51-0000	Production	406	\$38,700	0.90	19	3.6%	n/a	23	1.2%	571	177	319	76	1.7%
11-0000	Management	360	\$102,800	0.66	6	1.6%	n/a	82	5.3%	429	100	227	101	2.5%
49-0000	Installation, Maintenance, and Repair	325	\$47,100	1.05	11	2.1%	n/a	82	6.0%	440	117	231	91	2.5%
37-0000	Building and Grounds Cleaning and Maintenance	323	\$29,800	1.22	24	4.0%	n/a	-2	-0.2%	550	191	274	85	2.3%
47-0000	Construction and Extraction	256	\$43,100	0.71	27	4.2%	n/a	70	6.7%	340	83	195	62	2.2%
13-0000	Business and Financial Operations	239	\$67,800	0.47	4	1.5%	n/a	72	7.4%	291	71	157	63	2.4%
31-0000	Healthcare Support	199	\$30,700	0.56	10	3.0%	n/a	8	0.8%	338	127	149	61	2.7%
33-0000	Protective Service	165	\$44,100	0.96	8	3.7%	n/a	34	4.7%	257	95	120	42	2.3%
39-0000	Personal Care and Service	160	\$29,200	0.84	20	6.2%	n/a	8	1.0%	314	117	141	56	3.1%
21-0000	Community and Social Service	84	\$46,600	0.59	1	1.2%	n/a	6	1.5%	115	33	60	22	2.4%

City of Haines City, FL, 2022Q1¹

SOC	Occupation	Empl	Current				5-Year History			10-Year Forecast				
			Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
27- 0000	Arts, Design, Entertainment, Sports, and Media	75	\$52,000	0.54	1	3.8%	n/a	8	2.3%	110	33	53	24	2.8%
15- 0000	Computer and Mathematical	69	\$78,000	0.25	1	1.2%	n/a	21	7.5%	72	16	38	18	2.4%
17- 0000	Architecture and Engineering	35	\$77,500	0.27	0	n/a	n/a	7	4.3%	39	10	20	9	2.3%
19- 0000	Life, Physical, and Social Science	25	\$61,600	0.36	0	n/a	n/a	5	4.7%	30	6	18	6	2.3%
45- 0000	Farming, Fishing, and Forestry	25	\$28,300	0.48	4	4.2%	n/a	-89	-26.2%	53	12	33	9	3.1%
23- 0000	Legal	19	\$97,000	0.28	0	n/a	n/a	0	0.1%	19	6	8	5	2.4%
Total - All Occupations		7,999	\$48,000	1.00	n/a	n/a	n/a	1,554	4.4%	12,407	4,162	6,313	1,932	2.2%

Source: [JobsEQ®](#)

Data as of 2022Q1 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

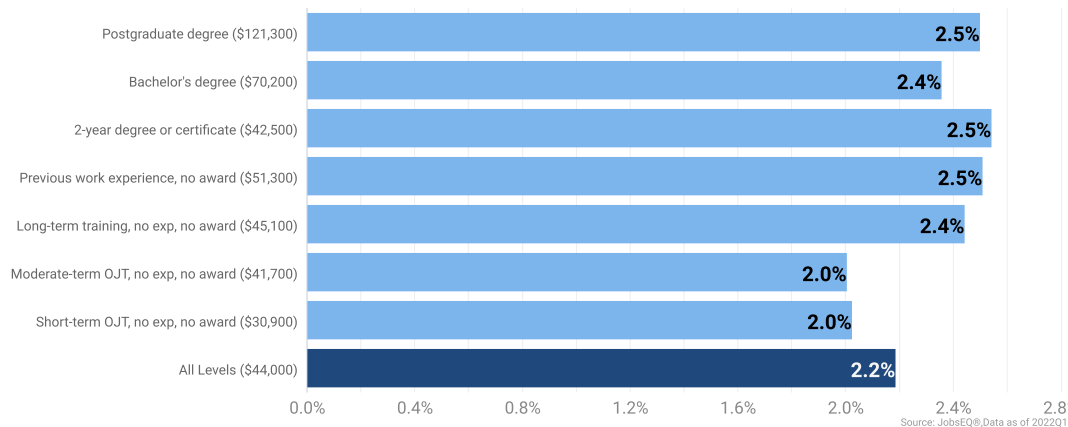
2. Wage data are as of 2021 and represent the average for all Covered Employment

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2021Q4, imputed where necessary with preliminary estimates updated to 2022Q1. Wages by occupation are as of 2021 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in the City of Haines City, FL is projected to grow 2.2% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 2.5% per year, those requiring a bachelor's degree are forecast to grow 2.4% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 2.5% per year.

Annual Average Projected Job Growth by Training Required



Employment by occupation data are estimates as of 2022Q1. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

FAQ

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

About This Report

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