

# **Economic Overview**

# City of Davenport, FL



Polk County's Economic
Development Partnership

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# **Demographic Profile**

The population in the City of Davenport, FL was 5,420 per American Community Survey data for 2016-2020.

The region has a civilian labor force of 2,615 with a participation rate of 63.7%. Of individuals 25 to 64 in the City of Davenport, FL, 24.1% have a bachelor's degree or higher which compares with 34.3% in the nation.

The median household income in the City of Davenport, FL is \$53,586 and the median house value is \$201,300.

#### Summary<sup>1</sup>

City of Polk County, City of Polk County,	
Davenport, FL Florida Florida Davenport, FL Florida Florida	a
Demographics	
Population (ACS) – – 5,420 705,735 21,216,	6,924
Male 44.3% 49.0% 48.9% 2,403 345,812 10,374,	4,594
Female 55.7% 51.0% 51.1% 3,017 359,923 10,842,	2,330
Median Age <sup>2</sup> – – – 32.9 40.2	42.2
Under 18 Years 27.9% 22.1% 19.9% 1,512 156,115 4,214,	4,444
18 to 24 Years 9.4% 8.4% 8.2% 509 59,206 1,747,	7,154
25 to 34 Years 14.1% 13.1% 13.0% 764 92,463 2,766,	6,491
35 to 44 Years 19.4% 11.9% 12.1% 1,050 84,002 2,567,	7,758
45 to 54 Years 8.4% 12.0% 12.9% 456 84,405 2,733,	3,769
55 to 64 Years 9.1% 12.3% 13.4% 494 86,477 2,839,	9,396
65 to 74 Years 5.0% 11.3% 11.3% 269 80,036 2,393,	3,704
75 Years and Over 6.8% 8.9% 9.2% 366 63,031 1,954,	4,208
Race: White 70.4% 73.3% 71.6% 3,816 517,569 15,199,	9,588
Race: Black or African American 23.0% 15.3% 15.9% 1,247 107,633 3,381,	1,061
Race: American Indian and Alaska Native         0.0%         0.3%         0.3%         0         2,306         55,	5,655
Race: Asian 1.3% 1.7% 2.8% 71 12,257 590,	0,668
Race: Native Hawaiian and Other Pacific Islander 0.0% 0.0% 0.1% 0 333 13,	3,339
Race: Some Other Race 2.3% 4.2% 3.3% 123 29,844 699,	9,596
Race: Two or More Races 3.0% 5.1% 6.0% 163 35,793 1,277,	7,017
Hispanic or Latino (of any race) 45.0% 23.5% 25.8% 2,438 166,076 5,468,	8,826
Economic	
Labor Force Participation Rate and Size (civilian population 16 years and over) 63.7% 55.3% 58.8% 2,615 313,393 10,240,	0,825
Prime-Age Labor Force Participation Rate and Size (civilian population 82.8% 78.2% 81.5% 1,868 203,690 6,539,	9,614
Armed Forces Labor Force 0.4% 0.1% 0.4% 15 453 67,	7,243
Veterans, Age 18-64         1.4%         5.0%         5.2%         47         20,223         654,	4,858
Veterans Labor Force Participation Rate and Size, Age 18-64         83.0%         71.1%         74.6%         39         14,370         488,	8,322
Median Household Income <sup>2</sup> -         -         -         -         \$53,586         \$51,535         \$57,	7,703
Per Capita Income         -         -         -         -         \$25,820         \$32,	2,848
Mean Commute Time (minutes)         -         -         -         38.8         28.4         28.4	27.9
Commute via Public Transportation         0.0%         0.4%         1.6%         0         1,146         154,	4,580
Educational Attainment, Age 25-64	
No High School Diploma 11.6% 14.3% 10.5% 321 49,706 1,146,	6,217
High School Graduate         33.5%         32.9%         27.5%         927         114,369         2,996,	6,225
Some College, No Degree         22.5%         21.8%         19.8%         621         75,569         2,162,	2,810
Associate's Degree 8.2% 10.5% 11.1% 228 36,567 1,206,	6,009
Bachelor's Degree 10.2% 14.1% 20.4% 283 48,986 2,228,	8,827
Postgraduate Degree 13.9% 6.4% 10.7% 384 22,150 1,167,	7,326
Housing	

#### Summary<sup>1</sup>

		Percent		Value				
	City of Davenport, FL	Polk County, Florida	Florida	City of Davenport, FL	Polk County, Florida	Florida		
Total Housing Units	_	_	_	1,992	300,596	9,562,324		
Median House Value (of owner-occupied units) <sup>2</sup>	_	_	_	\$201,300	\$162,400	\$232,000		
Homeowner Vacancy	0.0%	2.2%	2.1%	0	3,868	112,114		
Rental Vacancy	0.0%	6.2%	8.2%	0	4,916	242,453		
Renter-Occupied Housing Units (% of Occupied Units)	7.9%	30.5%	33.8%	118	73,584	2,680,435		
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	2.3%	5.4%	6.1%	35	12,941	485,183		
Social								
Poverty Level (of all people)	7.1%	15.1%	13.3%	377	104,509	2,772,939		
Households Receiving Food Stamps/SNAP	15.6%	14.5%	13.2%	235	34,848	1,044,055		
Enrolled in Grade 12 (% of total population)	2.0%	1.4%	1.2%	106	9,616	262,770		
Disconnected Youth <sup>3</sup>	9.2%	3.7%	2.8%	37	1,284	26,748		
Children in Single Parent Families (% of all children)	15.2%	40.2%	38.5%	222	58,673	1,533,720		
Uninsured	10.7%	13.0%	12.7%	573	90,387	2,646,931		
With a Disability, Age 18-64	18.1%	12.5%	10.1%	590	50,161	1,252,765		
With a Disability, Age 18-64, Labor Force Participation Rate and Size	60.0%	35.3%	40.4%	354	17,700	506,335		
Foreign Born	17.5%	10.5%	20.8%	946	74,414	4,410,286		
Speak English Less Than Very Well (population 5 yrs and over)	14.2%	8.2%	11.8%	717	54,227	2,370,626		

Source: JobsEQ®

<sup>1.</sup> American Community Survey 2016-2020, unless noted otherwise

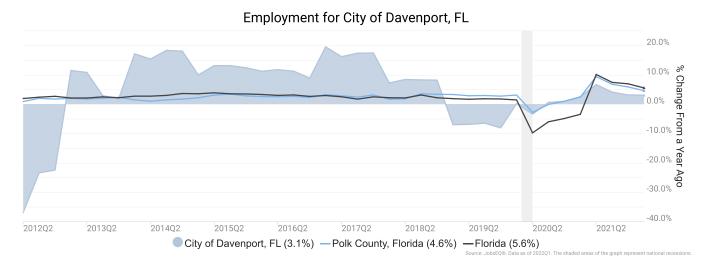
<sup>2.</sup> Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

<sup>3.</sup> Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

 $<sup>{\</sup>it 4. Census Population Estimate for 2020, annual average growth rate since 2010.}\\$ 

# **Employment Trends**

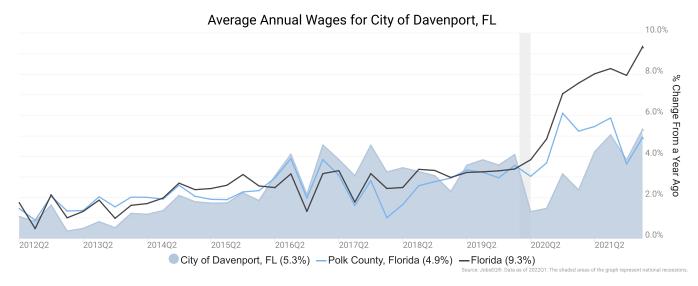
As of 2022Q1, total employment for the City of Davenport, FL was 993 (based on a four-quarter moving average). Over the year ending 2022Q1, employment increased 3.1% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

# Wage Trends

The average worker in the City of Davenport, FL earned annual wages of \$47,290 as of 2022Q1. Average annual wages per worker increased 5.3% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$66,637 in the nation as of 2022Q1.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

# **Cost of Living Index**

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 7.8% lower in City of Davenport, FL than the U.S. average.

#### **Cost of Living Information**

		Cost of Living Inde	x
	Annual Average Salary	(Base US)	<b>US Purchasing Power</b>
City of Davenport, FL	\$47,290	92.2	\$51,270
Polk County, Florida	\$47,665	92.2	\$51,676
Florida	\$59,712	103.8	\$57,519
USA	\$66,637	100.0	\$66,637

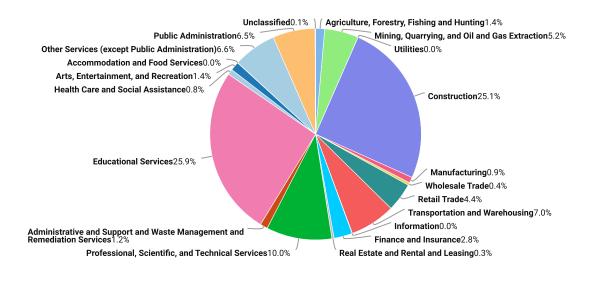
Source: JobsEQ®
Data as of 2022Q1

Cost of Living per COLI, data as of 2022Q1, imputed by Chmura where necessary.

### **Industry Snapshot**

The largest sector in the City of Davenport, FL is Educational Services, employing 257 workers. The next-largest sectors in the region are Construction (250 workers) and Professional, Scientific, and Technical Services (100). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Mining, Quarrying, and Oil and Gas Extraction (LQ = 15.16), Construction (4.27), and Educational Services (3.24).

#### Total Workers for City of Davenport, FL by Industry



Source: JobsEQ®,Data as of 20220

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1.

Sectors in the City of Davenport, FL with the highest average wages per worker are Mining, Quarrying, and Oil and Gas Extraction (\$92,941), Finance and Insurance (\$72,966), and Professional, Scientific, and Technical Services (\$64,526). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Professional, Scientific, and Technical Services (+69 jobs), Mining, Quarrying, and Oil and Gas Extraction (+52), and Educational Services (+38).

Over the next 10 years, employment in the City of Davenport, FL is projected to expand by 239 jobs. The fastest growing sector in the region is expected to be Arts, Entertainment, and Recreation with a +4.3% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Educational Services (+56 jobs), Construction (+56), and Professional, Scientific, and Technical Services (+31).

#### City of Davenport, FL, 2022Q11

			Current		5-Year	History		10-Year Forecast				
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth	
61	Educational Services	257	\$52,138	3.24	38	3.3%	322	119	147	56	2.0%	
23	Construction	250	\$52,004	4.27	35	3.0%	320	84	181	56	2.0%	
54	Professional, Scientific, and Technical Services	100	\$64,526	1.39	69	26.9%	130	34	65	31	2.8%	
48	Transportation and Warehousing	69	\$42,339	1.39	26	9.8%	102	33	52	17	2.2%	
81	Other Services (except Public Administration)	66	\$34,970	1.53	3	1.0%	106	34	50	22	2.9%	
92	Public Administration	64	\$53,593	1.38	13	4.4%	80	25	41	14	2.0%	
21	Mining, Quarrying, and Oil and Gas Extraction	52	\$92,941	15.16	52	n/a	70	17	41	12	2.1%	
44	Retail Trade	43	\$34,607	0.42	15	8.6%	67	25	37	5	1.1%	
52	Finance and Insurance	28	\$72,966	0.68	11	10.1%	32	9	18	5	1.7%	
11	Agriculture, Forestry, Fishing and Hunting	14	\$38,757	1.03	-4	-4.7%	25	8	12	5	3.2%	
71	Arts, Entertainment, and Recreation	14	\$30,907	0.76	-23	-18.1%	30	9	13	7	4.3%	
56	Administrative and Support and Waste Management and Remediation Services	12	\$34,214	0.18	8	30.0%	17	6	9	3	2.1%	
31	Manufacturing	9	\$63,289	0.11	-15	-18.0%	11	3	6	1	1.5%	
62	Health Care and Social Assistance	8	\$48,878	0.06	-5	-9.1%	11	4	5	2	2.1%	
42	Wholesale Trade	4	\$63,697	0.11	-3	-11.2%	5	2	3	1	1.8%	
53	Real Estate and Rental and Leasing	3	\$45,766	0.20	-2	-9.8%	4	2	2	1	2.0%	
99	Unclassified	1	\$48,012	0.56	0	n/a	1	0	1	0	2.3%	
72	Accommodation and Food Services	0	n/a	0.00	-68	n/a	1	0	0	0	1.2%	
	Total - All Industries	993	\$47,290	1.00	149	3.3%	1,440	472	729	239	2.2%	

Source: JobsEQ® Data as of 2022Q1

Note: Figures may not sum due to rounding.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2021Q4 with preliminary estimates updated to 2022Q1. Forecast employment growth uses national projections adapted for regional growth patterns.

All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

### **Occupation Snapshot**

The largest major occupation group in the City of Davenport, FL is Construction and Extraction Occupations, employing 180 workers. The next-largest occupation groups in the region are Educational Instruction and Library Occupations (166 workers) and Office and Administrative Support Occupations (111). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Construction and Extraction Occupations (LQ = 4.00), Educational Instruction and Library Occupations (3.13), and Protective Service Occupations (1.27).

Occupation groups in the City of Davenport, FL with the highest average wages per worker are Management Occupations (\$102,800), Legal Occupations (\$97,000), and Healthcare Practitioners and Technical Occupations (\$88,000). The unemployment rate in the region varied among the major groups from 1.0% among Healthcare Practitioners and Technical Occupations to 7.0% among Personal Care and Service Occupations.

Over the next 10 years, the fastest growing occupation group in the City of Davenport, FL is expected to be Farming, Fishing, and Forestry Occupations with a +3.5% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Construction and Extraction Occupations (+43 jobs) and Educational Instruction and Library Occupations (+39). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Construction and Extraction Occupations (195 jobs) and Educational Instruction and Library Occupations (146).

#### City of Davenport, FL, 2022Q11

			Current					5-Year	History		1			
SOC	Occupation	Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
47-0000	Construction and Extraction	180	\$43,100	4.00	4	4.0%	n/a	37	4.7%	238	58	137	43	2.1%
25- 0000	Educational Instruction and Library	166	\$47,800	3.13	3	1.9%	n/a	24	3.2%	185	66	80	39	2.1%
43- 0000	Office and Administrative Support	111	\$38,200	0.91	10	2.9%	n/a	25	5.3%	143	58	72	14	1.2%
53- 0000	Transportation and Material Moving	90	\$37,500	1.04	11	4.3%	n/a	31	8.9%	145	46	76	23	2.3%
11-0000	Management	63	\$102,800	0.92	3	1.7%	n/a	11	4.1%	71	17	37	17	2.5%
13- 0000	Business and Financial Operations	62	\$67,800	0.98	2	1.6%	n/a	29	13.4%	76	18	40	18	2.5%
41-0000	Sales and Related	50	\$41,800	0.53	9	3.7%	n/a	9	4.3%	76	25	42	9	1.7%
49- 0000	Installation, Maintenance, and Repair	43	\$47,100	1.12	2	2.0%	n/a	10	5.5%	57	15	31	12	2.4%
39- 0000	Personal Care and Service	29	\$29,200	1.22	9	7.0%	n/a	-4	-2.4%	55	20	24	11	3.3%
37- 0000	Building and Grounds Cleaning and Maintenance	28	\$29,800	0.84	5	4.1%	n/a	2	1.2%	47	17	23	7	2.3%
33-0000	Protective Service	27	\$44,100	1.27	4	4.1%	n/a	5	4.0%	41	15	19	6	2.1%
29- 0000	Healthcare Practitioners and Technical	23	\$88,000	0.39	1	1.0%	n/a	6	6.9%	21	6	8	7	2.7%
51-0000	) Production	19	\$38,700	0.34	3	3.3%	n/a	-1	-1.0%	26	8	15	4	1.8%
15-0000	Computer and Mathematical	18	\$78,000	0.52	1	1.1%	n/a	9	16.4%	20	4	10	6	2.8%
35-0000	Food Preparation and Serving Related	17	\$27,000	0.22	12	5.8%	n/a	-57	-25.6%	35	13	18	4	2.1%
21- 0000	Community and Social Service	15	\$46,600	0.85	0	n/a	n/a	2	2.4%	20	6	11	4	2.2%

#### City of Davenport, FL, 2022Q11

			Current					5-Year History				10-Year Forecast			
soc	Occupation	Empl	Mean Ann Wages²	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth	
27- 0000	Arts, Design, Entertainment, Sports, and Media	13	\$52,000	0.76	1	3.8%	n/a	-3	-3.6%	20	6	9	5	3.0%	
17- 0000	Architecture and Engineering	10	\$77,500	0.60	0	n/a	n/a	4	11.8%	11	3	6	2	2.1%	
31-0000	Healthcare Support	9	\$30,700	0.20	2	2.8%	n/a	2	6.8%	17	5	9	3	2.9%	
45- 0000	Farming, Fishing, and Forestry	8	\$28,300	1.22	1	4.1%	n/a	0	-0.2%	18	4	11	3	3.5%	
19- 0000	Life, Physical, and Social Science	6	\$61,600	0.74	0	n/a	n/a	2	9.5%	8	2	5	2	2.5%	
23-0000	Legal	6	\$97,000	0.75	0	n/a	n/a	3	11.3%	6	2	3	2	2.5%	
	Total - All Occupations	993	\$48,000	1.00	n/a	n/a	n/a	149	3.3%	1,337	415	684	239	2.2%	

Source: JobsEQ®

Data as of 2022Q1 unless noted otherwise

Note: Figures may not sum due to rounding.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2021Q4, imputed where necessary with preliminary estimates updated to 2022Q1. Wages by occupation are as of 2021 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

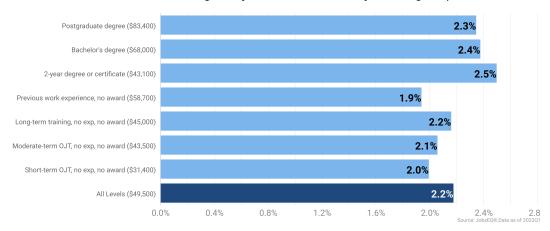
<sup>1.</sup> Data based on a four-quarter moving average unless noted otherwise.

<sup>2.</sup> Wage data are as of 2021 and represent the average for all Covered Employment

### **Education Levels**

Expected growth rates for occupations vary by the education and training required. While all employment in the City of Davenport, FL is projected to grow 2.2% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 2.3% per year, those requiring a bachelor's degree are forecast to grow 2.4% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 2.5% per year.

#### Annual Average Projected Job Growth by Training Required



Employment by occupation data are estimates are as of 2022Q1. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

### **FAQ**

#### What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

#### What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

#### What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

#### What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

#### What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

#### What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

#### About This Report

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